SHIFT4GOOD

SHIFT4GOOD INVESTS €5M IN SHIPPEO
- June 2023 -

Launched in 2015, Shippeo is a Paris-based company which has been a real-time multimodal transportation visibility platform, aggregating data from a global network for carriers and shippers to manage their shipments. Shippeo's ambition is to become the #1 supply chain operating system, enabling fully automated and sustainable SC across the world. Supply Chain is the #1 risk within the next 3 years for global CEOs (BCI, supply Chain Resilience Report 2021). Visibility is a key enabler for companies active in SC to address their inefficiencies.

Shippeo operates in the €28bn SC software market with 70k addressable companies in US, Europe and APAC. Thanks to 9 years of development, Shippeo has developed the world's most advanced Real-Time Supply Chain Visibility platform: connected to 140 000 carriers, 2 500 000 assets and live tracking road and maritime transport in 75+ countries. The company is on its path to global leadership.

In May 2023, Shippeo announced it has been recognized in the Gartner® Magic Quadrant for Real-time Transportation Visibility Platforms, with a 95% "willingness to recommend" rating on Gartner Peer Insights™, receiving the highest overall rating of 4.8/5. This reflects many of the company's achievements over the past 12 months.

The company recently raised a record $50m in fundraising, with all existing investors taking part. This fundraising round is the largest ever for a supply chain visibility software in Europe. It will help Shippeo bolster their sound financial position for many years to come, and accelerate their ongoing North American and APAC expansion, while giving customers and partners confidence in the longevity potential of their partnerships with the strong path to profitability they've laid out as a company.

Existing investors taking part included Battery Ventures, Partech, NGP Capital, ETF Partners, Bpifrance Digital Venture and SAP.io. Notable new strategic investors include Hong Kong-based LFX Venture Partners and Japan-based Yamaha Motor Ventures, whose investment is helping to ramp up operations across Asia-Pacific, as well as Orlen VC, based in Poland. At **Shift4good**, as a global VC fund dedicated to impact investing in smart mobility and circular economy businesses, we are very pleased to join this amazing group of investors to support Shippeo's global ambitions.

Committed to decarbonizing transportation, we strictly invest in companies with the potential to move the needle on climate change. Beyond a strong belief in the company business potential, Shift4Good's decision to invest was driven by the potential of Shippeo's new *Carbon Visibility* solution to have a positive impact across the transportation and logistics sector. The emissions calculator, now generally available to all customers, combines Shippeo's advanced visibility data capabilities with cutting edge data modeling from industry expert Searoutes, to provide extremely accurate transport and distribution GHG (CO_2e) emissions reporting. The tool offers users GLEC-accredited CO_2 equivalent emissions calculations, without the need to manually consolidate data supplied by carriers.Thanks to Shippeo, shippers know in real-time

where are the trucks, cargos and trains that are on routes to deliver them parts, materials and goods. And because Shippeo is uniquely connected to millions of assets, they are the ones that can bring all shippers the best insights to manage their logistics flows and namely to make the decisions to reduce their carbon footprint on a large scale. Shippers can avoid urgency logistics orders, improve the logistics powertrain energy mix and favour green multimodal management. They now have the tools to deliver on their scope 3 decarbonization commitments. Several Shippeo clients already consider the visibility brought by Shippeo as the cornerstone of their Supply Chain CO2 emissions' reduction initiatives.

In the recent period, continued expansion into North America and APAC was boosted by a new global partnership with e2open, offering Shippeo's native real-time in-transit visibility within their comprehensive global supply chain management platform.

In April, the company launched a new biannual platform release cycle, delivering its latest Spring platform release. New and enhanced features across all transport modes introduced to users improve the platform experience and enhance visibility data quality. Highlights include a new Shippeo berth ETA as part of their *Ocean Visibility* offering, which is significantly more accurate and reliable than the ones received from ocean carriers, as well as new vessel AIS-based milestone detection for more accurate milestones at ports during loading, unloading and transshipment. A swathe of usability enhancements throughout the multimodal visibility platform include new container delay filters, carrier TMS tag synchronization, and configurable notifications to help users manage shipments more efficiently, by exception.

About Shippeo
Shippeo is a global leader in real-time multimodal transportation visibility, helping major shippers and logistics service providers operate more collaborative, automated, sustainable, profitable, and customer-centric supply chains. This is made possible with highly accurate, real-time operational visibility and perfect workflow orchestration. Their Multimodal Visibility Network integrates with more than 1,000 TMS, telematics and ELD systems, enabling Shippeo's platform to provide instant access to real-time shipment tracking across all transport modes, in a single portal, through an intuitive user experience. A proprietary and industry-leading machine learning algorithm offers unmatched ETA accuracy, allowing supply chain companies to quickly anticipate problems, proactively alert customers, efficiently manage exceptions with collaborative workflows, and accurately measure CO_2 and GHG emissions from supply chain transport. Hundreds of customers, including global brands like Coca-Cola HBC, Carrefour, Renault Group, Schneider Electric, Total, Siemens Energy, Faurecia, Saint-Gobain and Eckes Granini, trust Shippeo to track more than 32 million shipments per year across 110 countries. Learn more at www.shippeo.com
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